

SE COS 27



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02/10/2003 05:14:16 PM

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Subject: Media Advisory



- Media Advisory -- Climate VISION 02-10-03.doc

All -- Here is DOE's media advisory. It is public and can (and should!) be sent to your respective targeted media lists. Remember that EPA, USDA and DOT, in addition to DOE, will be sending it out, too.

Thanks  
Dana

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# DOE NEWS

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FOR IMMEDIATE RELEASE  
Monday, February 10, 2003

## Media Advisory

### Energy Secretary to Unveil "Climate VISION" Initiative

WASHINGTON, DC -- Secretary of Energy Spencer Abraham on February 12 will host the rollout of President Bush's business challenge climate change initiative termed "Climate VISION," or "Climate, Voluntary Innovative Sector Initiatives: Opportunities Now."

Secretary Abraham will be joined by Environmental Protection Agency (EPA) Administrator Christine Todd Whitman, Agriculture Secretary Ann Veneman, Transportation Deputy Secretary Michael Jackson, and White House Council on Environmental Quality Chairman James Connaughton, as well as several other business and industry participants.

The "Climate VISION" initiative responds to President Bush's Feb. 2002 announcement of a new strategy to address the long-term challenge of global climate change, in which he committed to reducing America's greenhouse gas intensity by 18 percent in the next decade. President Bush also challenged American businesses and industries to undertake broader efforts to help meet that goal.

The Feb. 12<sup>th</sup> announcement will recognize the significant initiatives that major, energy-intensive sectors of the American economy are undertaking to meet the challenge. These initiatives build upon the progress made by the industrial sector in the past decade, 1990 to 2001, when the economy grew by almost 40 percent but greenhouse gas emissions in the industrial sector were held constant.

**WHO:** Secretary of Energy Spencer Abraham  
EPA Administrator Christine Todd Whitman  
Secretary of Agriculture Ann Veneman  
Transportation Deputy Secretary Michael Jackson  
Council on Environmental Quality Chairman James Connaughton

**WHAT:** Announcement of "Climate VISION" initiative

**WHERE:** Department of Energy Cafeteria (*Smithsonian Metro*)  
1000 Independence Ave., SW (*enter 10<sup>th</sup> St. door—east side of cafeteria*)

**WHEN:** Wednesday, Feb. 12  
2:00 p.m. (12:30 p.m. cafeteria doors open)  
mult-box, throw 60 – 70 feet

N-03-012

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