



# WE *the* PEOPLE

YOUR VOICE IN GOVERNMENT

## ENGAGING CITIZENS

Our Constitution guarantees your right to petition our government. We the People offers a powerful and simple way to petition the Obama Administration to take action on a range of issues. If a petition gathers a certain number of signatures, policy officials review it and publish an official response.

## EXCEEDING EXPECTATIONS

At first, petitions needed 5,000 signatures within 30 days to require a response. The threshold rose to 25,000 signatures for new petitions after 81 crossed the initial level in 2 weeks. Tuning the system in this manner balances internal resources to focus on response quality and follow-up engagement.

**600,485 SIGNATURES  
WERE RECEIVED  
IN THE FIRST 11 DAYS.**

## IMPACTING POLICY

The popularity of two petitions concerning online piracy (a.k.a. SOPA & PIPA) crystallized the Administration's position on the issue, which was detailed in a response.

In response to a petition demanding stronger oversight of commercial breeders who sell puppies online, the U.S. Department of Agriculture announced they were developing a proposed rule that would cover internet breeders under the Animal Welfare Act. When the rule was published in the Federal Register, petition signers were invited to comment.



PETITION REVIEW MEETING &  
CALL WITH PETITION SIGNERS

## WHAT ARE YOU WAITING FOR?

Visit [WhiteHouse.gov/WeThePeople](http://WhiteHouse.gov/WeThePeople) to learn more and create or sign a petition today.

Do you have ideas on how the system can be improved?

- Submit your feedback online at [www.whitehouse.gov/feedback-petitions](http://www.whitehouse.gov/feedback-petitions)
- Use the [#WHWeb](https://twitter.com/WHWeb) hashtag on Twitter.
- Connect with us [@WeThePeople](https://twitter.com/WeThePeople) on Twitter.



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## 2,756,057

TOTAL USERS

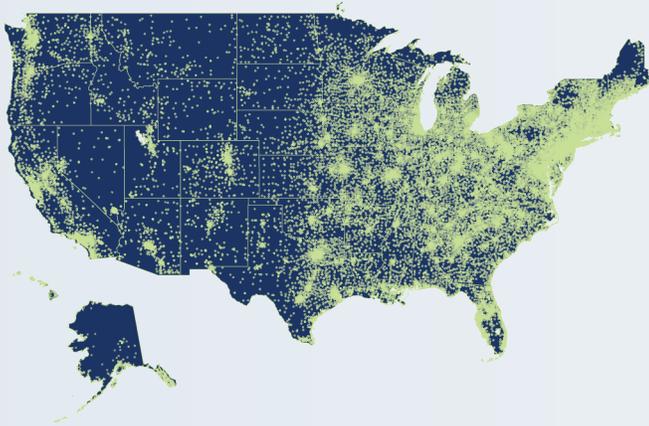
## 45,901

TOTAL PETITIONS

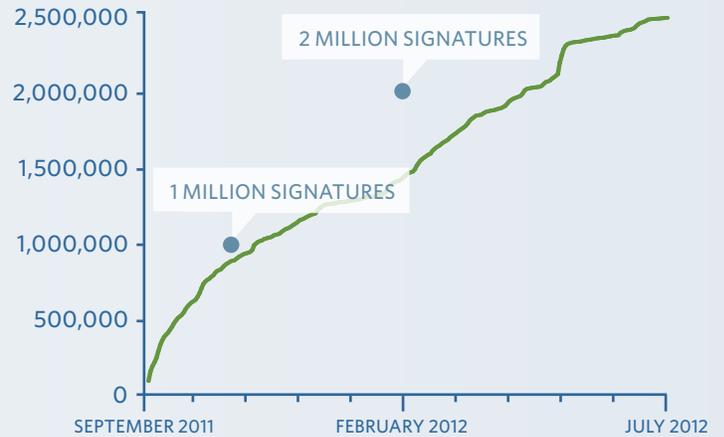
## 3,320,520

TOTAL SIGNATURES

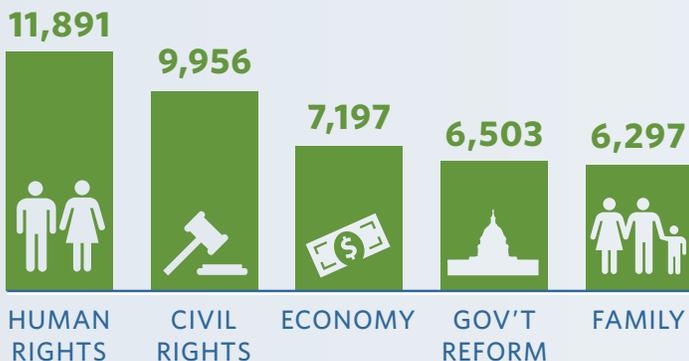
### PETITION SIGNATURES *by* LOCATION



### GROWTH *of* PLATFORM USERS



### TOP 5 PETITION CATEGORIES



### SIGNATURES

**150,945**  
MOST SIGNATURES  
ON A SINGLE PETITION

**406**  
AVERAGE SIGNATURES  
PER HOUR

**15.2%**  
HAVE SIGNED MORE THAN 1 PETITION  
THAT'S 271,059 USERS AS OF AUGUST 2, 2012

### RESPONSES (PETITIONS MUST CROSS A THRESHOLD OF 25K SIGNATURES WITHIN 30 DAYS TO RECEIVE A RESPONSE)

**112**  
PETITIONS HAVE CROSSED  
THRESHOLD FOR RESPONSE  
100 ANSWERED TO DATE

**20**  
AGENCIES & DEPARTMENTS  
HAVE AUTHORED A RESPONSE

**1.1**  
MILLION USERS HAVE  
RECEIVED A RESPONSE

### SURVEYED SIGNERS WHO RECEIVE A RESPONSE SAY

**89%**  
WOULD CREATE OR SIGN  
ANOTHER PETITION

**78%**  
THE RESPONSE FROM THE ADMINISTRATION  
WAS HELPFUL TO HEAR

**50%**  
LEARNED  
SOMETHING NEW