

Sent: Thu 10/20/2011 4:07 PM

Subject: Bio Economy - clear message on people owning their own data needed

Dear Sir/Madam,

You might want to take a look at this 2 minute demo on integrating personal genetic data with the web. <http://www.screencast.com/t/ISu0thJq> . It's based on an issued patent for managing personal genetic data on the web.

It shifts the power of genetic data from biotech/pharma and health entities (that haven't created wealth) to individuals.

It might be able to provide the foundation for a new form of wealth creation.

A genome is a data file format representing a digital human being - we need to get this right.

Sincerely,

Alice Rathjen