

# A View from North Carolina

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# North Carolina

- **9<sup>th</sup> Largest state – growing**
- **Purple**
- **Geographic, Race and Ethnic diversity**
- **Decentralized Public Health Infrastructure**
- **Consolidated State Health and Human Services Infrastructure**
- **Consolidated hospital market**
- **Non-Medicaid Expansion state**



# **Invest in our Data Infrastructure: Collection, Exchange, Analysis**

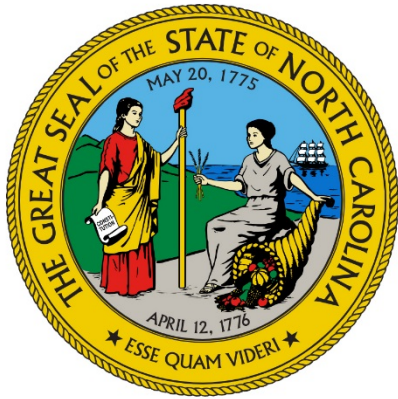
- **3 Months:**
  - Race/ethnicity data
  - Data standards for key COVID metrics
  - Vaccine verification system
- **3 Years:**
  - Integrated data platform for public health
    - Interoperable across health care
    - Electronic Case Reporting
  - Public Health Infrastructure fund
  - Modernize surveillance approach

# **Last-Mile Execution/Operations**

- **3 months:**
  - Cheap, rapid COVID tests
  - Clear, consistent, simple instructions
- **3 years:**
  - Centralized, defined roles during emergencies
    - Clear lines of authority needed
  - Pipeline for “people” resources
  - Scale manufacturing considerations
  - Sustain COVID partnerships

# Trust & Communications

- **3 months:**
  - Vaccines for 5-11 year olds
  - Align across federal silos
  - Misinformation
- **3 years:**
  - Intensive study of scientific communications and behavior change
  - Invest in relationships and show up
  - Training on risk communication



# Questions?



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