A New Innovation System for Tough Tech

Katie Rae, Managing Partner & CEO, The Engine | January 21, 2022

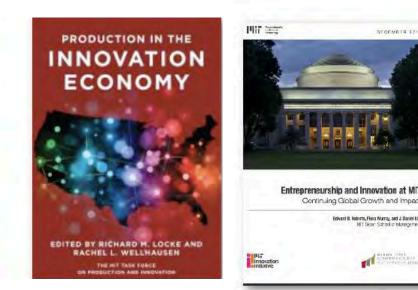
ENGINE Built by MIT



<u>A New System to Support & Fund the Next Generation of Tough Tech Companies</u>



Rafael Reif, President of MIT



Roberts, Flora Murray, and J. Daniel Ki MT. Slove, Schmid et Managementer

COMPERTICUENTS

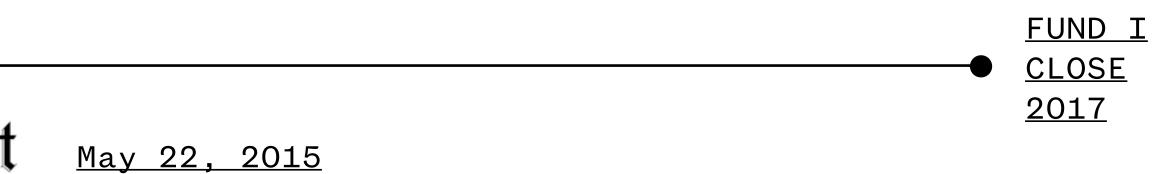
The Washington Post

A better way to deliver innovation to the world

In the past two decades, and especially the past five years, the United States has undergone a profound shift in how it develops, adopts and capitalizes on innovation. Today, our highly optimized, venturecapital-driven innovation system is simply not structured to support complex, slower-growing concepts that could end up being hugely significant — the kind that might lead to disruptive solutions to existential challenges in sustainable energy, water and food security, and health.

This is no criticism of U.S. venture capital, which does its job extremely well. Nor is it a plea for government-funded innovation. Federal support is crucial for fundamental and applied science, which leads to new technologies and innovation. But government cannot effectively supply large-scale, longterm funding for new companies and products. And it may be unrealistic to expect big corporations to patiently invest in technologies designed to impatiently disrupt them.



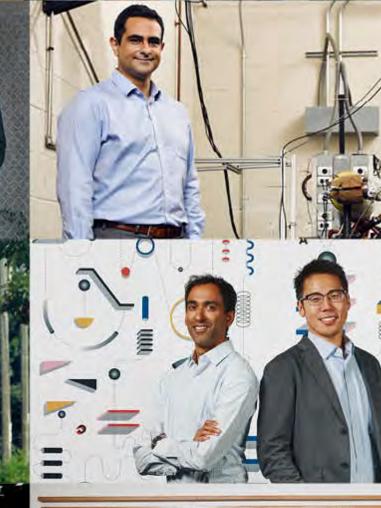








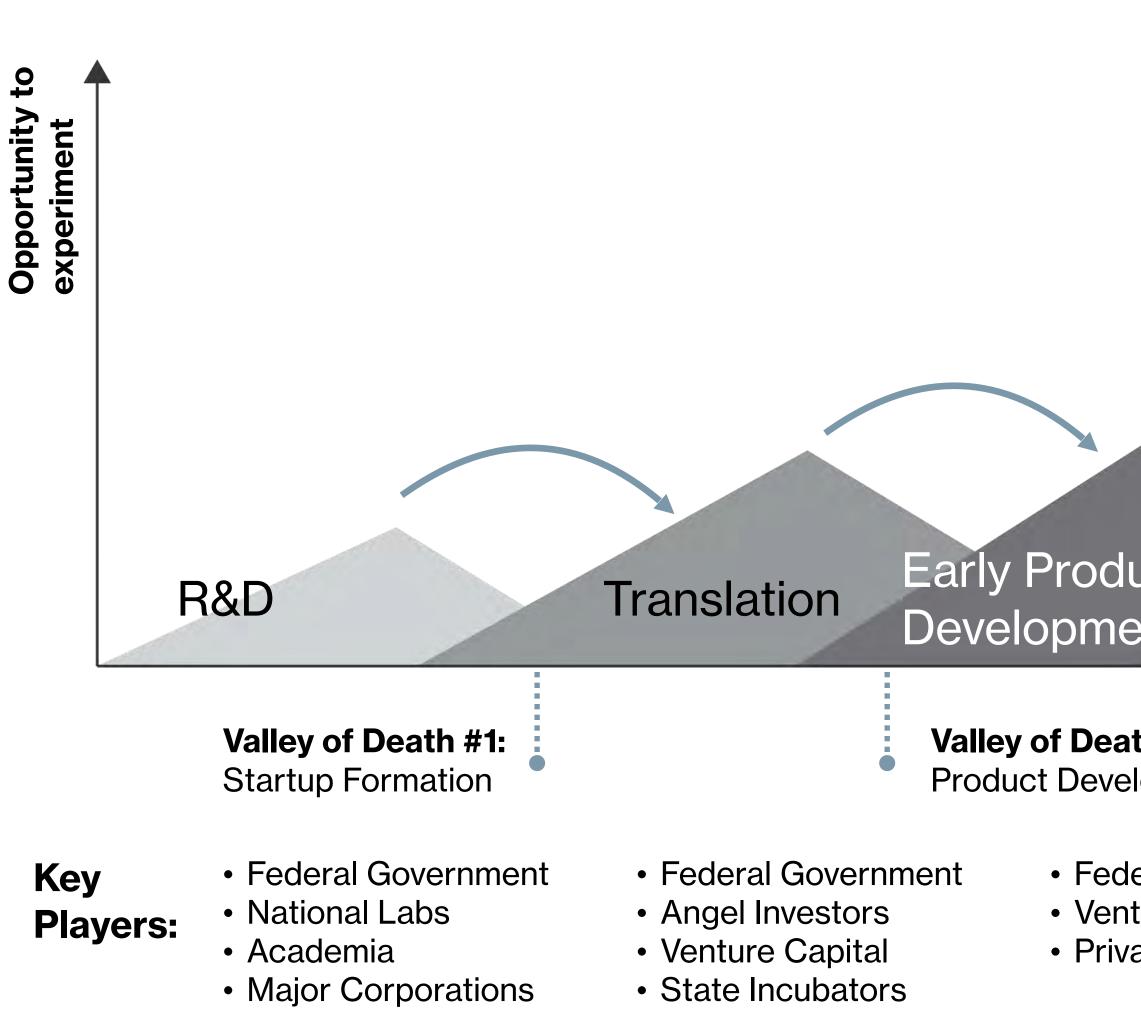








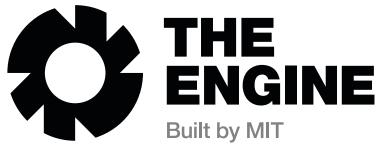
Tough Tech Companies Face Multiple Hurdles Throughout Commercialization

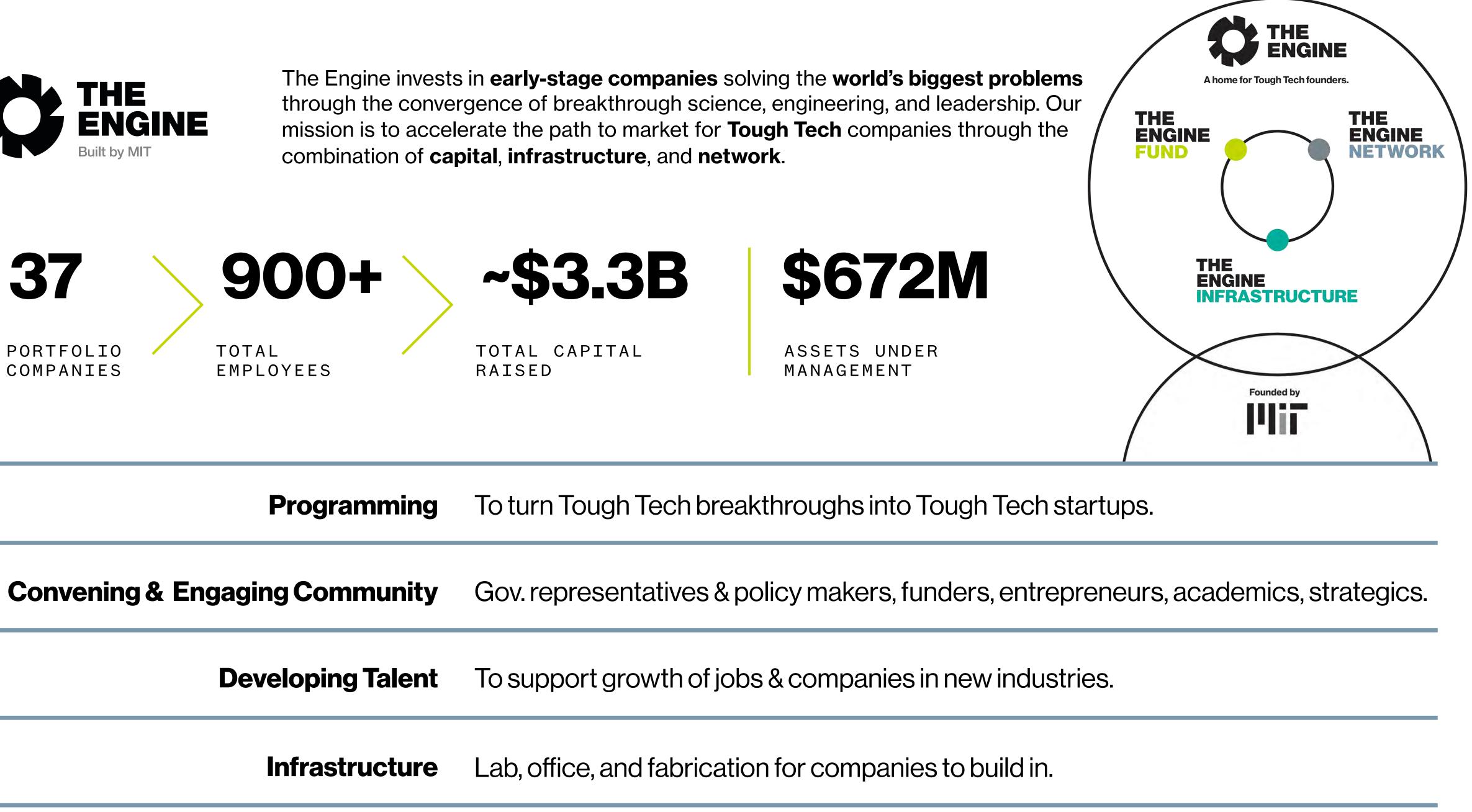


luct ent	ot	Deployment
a th #2: elopment	Valley of Death #3: Market Validation	Valley of Death #4: Establish Track Record
deral Government nture Capital /ate Industry	 Federal Government Venture Capital Private Industry 	 Federal Government Federal Industry Private Equity Debt Finance

- Public Markets
- Customers



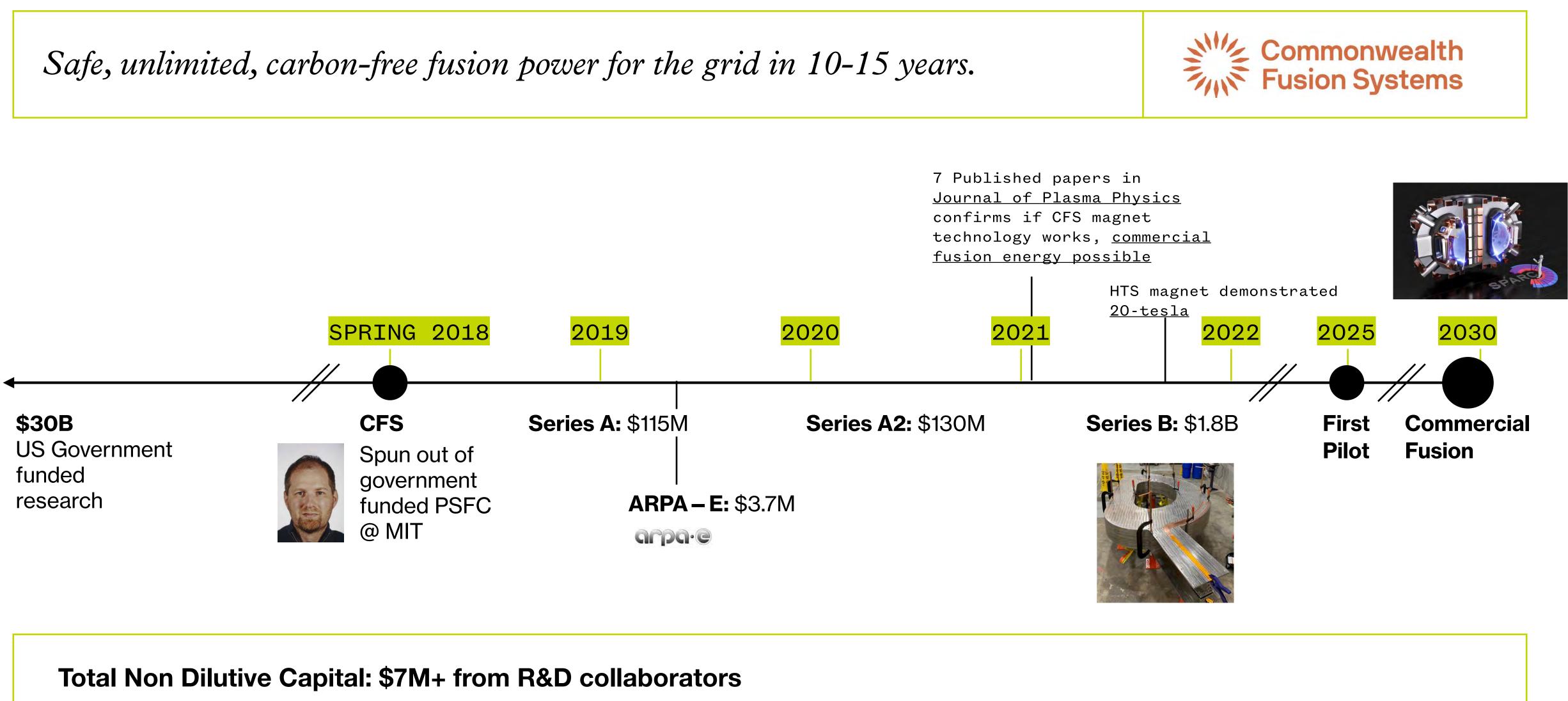




Programming	To turn Tough Teo
Convening & Engaging Community	Gov. representati
Developing Talent	To support growt
Infrastructure	Lab, office, and fa
Capital	Non-dilutive, vent

nture, pilot, & procurement.

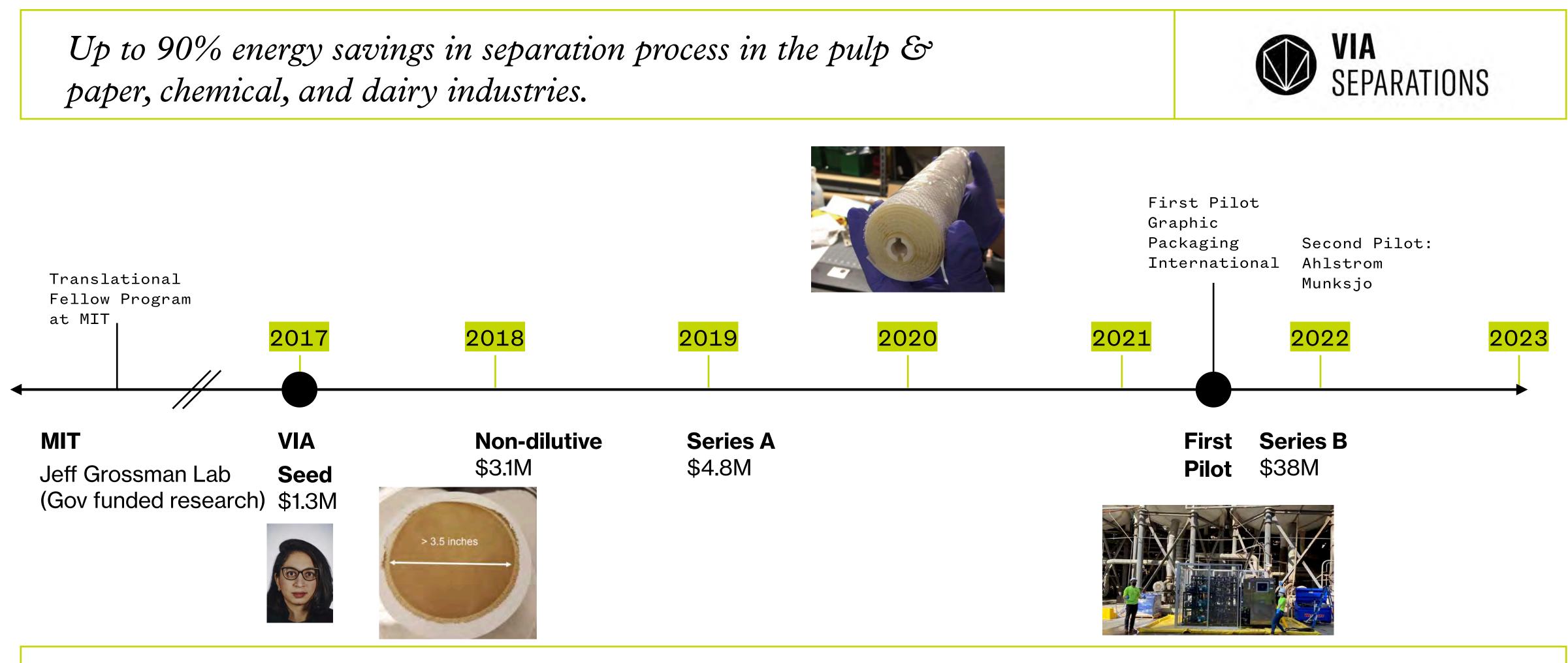




Infrastructure: Fabrication space | first pilot site | magnet assembly space







Government Support & Awards: I-Corps Program, ARPA-E OPEN Award, NSF & USDA SBIR, MassCEC

Infrastructure: Chemistry labs | Fabrication space





These anecdotes are representative of broader trends in Early Stage Climate Tech.

Capital is following the creation of massive markets in renewable power, energy storage and vehicle electrification in particular

Emerging areas receiving capital now also include:

- Broader electrification of end uses (steel, cement, etc.)
- Hydrogen production and storage
- Carbon capture, utilization and storage











1,200

1,000

800

600

400

200

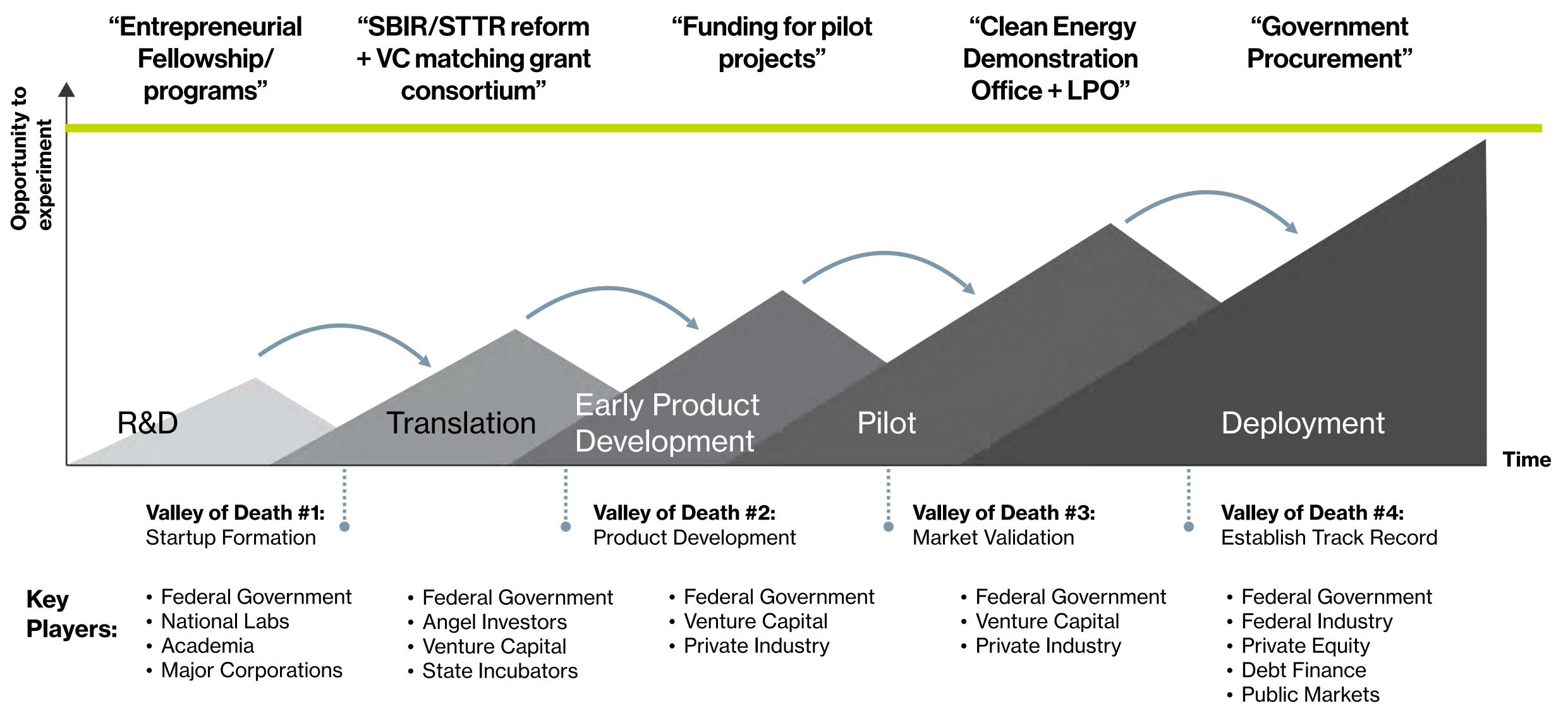


*As of August 31, 2021



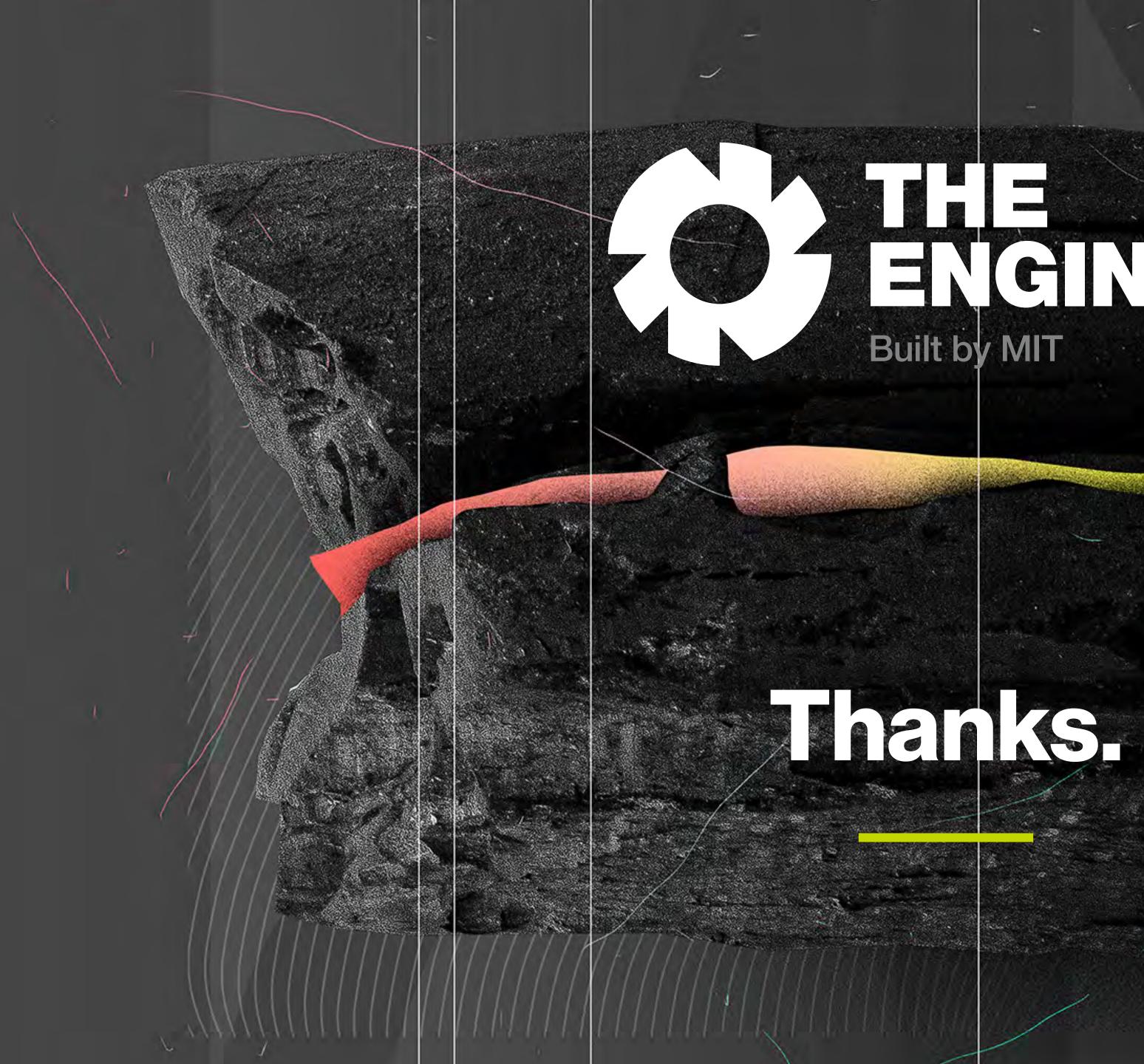
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Opportunities for the Government to Support at Every Stage of Company Development



• Customers





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