




EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

DEPUTY DIRECTOR
FOR MANAGEMENT

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MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES,
AND INDEPENDENT REGULATORY AGENCIES

FROM: Jeffrey D. Zients
Federal Chief Performance Officer and
Deputy Director for Management 

SUBJECT: Inventory of Government Programs: Trade, Export and Competitiveness
Pilot

Our fiscal situation demands that we have a greater understanding of what government does well and what it needs to stop doing. Duplicative programs make government less effective, waste taxpayer dollars, and make it harder for the American people to navigate government services. In order to continue our efforts to reduce duplication and overlap and to improve program outcomes through better coordination across agencies, we must achieve even greater transparency into all of the government's programs. However, critical information on the government's programs has not been centralized in one place, making it difficult to access information on programs working to achieve similar objectives.

In the coming year, The Office of Management and Budget (OMB) will work with agencies to develop a comprehensive list of government programs, as required by the Government Performance and Results Act Modernization Act of 2010, and based on lessons learned from previous efforts. As a first step, we will conduct a pilot for a select group of agencies and bureaus with programs related to trade, exports and competitiveness. The specific agencies and bureaus are identified in the Appendix.

Pilot agencies will identify an inventory of programs and map them to established programmatic and organizational structures, as well as to the agency's strategic planning and performance goals. Agencies will also provide a basic set of descriptive information, including the program purpose and funding, for each program.

OMB will work closely with each pilot agency. To ensure the success of this effort, each pilot agency Chief Operating Officer should designate a Senior Accountable Official (SAO) to OMB no later than February 1, 2012. Additional details, including a collection template and detailed timeline, will be provided to the SAO of participating agencies.

Based on the pilot, guidance will be issued to all Federal agencies detailing the approach to be taken to develop a government-wide inventory.

Please send the names of SAOs and direct questions to the Associate Director of Performance and Personnel Management, Shelley Metzenbaum at smetzenbaum@omb.eop.gov.

Appendix

Government-Wide Program Inventory Pilot Affected Agencies

The following Federal agencies and/or bureaus will participate in this pilot:

- Department of Commerce
- U.S. Trade Representative
- U.S. Trade Development Agency
- Export-Import Bank
- Overseas Private Investment Corporation
- Small Business Administration
- Department of Health and Human Services - Community Economic Development
- Department of Agriculture - Rural Business and Cooperative Service
- Department of Labor - Bureau of Labor Statistics
- Department of Treasury - Community Financial Development Institutions Fund
- National Science Foundation - National Center for Science and Engineering Statistics, Industry/University Cooperative Research Centers, Partnership for Innovation Programs